

**PREMIER**  
A CREATIVE PRODUCTION COMPANY

# Print

## Offset

Award-winning marketing pieces, business collateral, art reproductions, posters, and other fine materials start with three things: planning, great design, and execution. Our team of experts have decades of experience and are known to produce offset printing products that are ideal for premium brands.

You can rely on Premier Press when you need to create offset printing collateral that represents your premium brand. We are known for our expertise in pushing the limits of UV printing and specialty coatings. Color accuracy is critical. We use the highest G7 color standards. We are serious about printing consistently across every printing process and substrate.

We take pride in managing your offset print jobs with the utmost professionalism.



## Digital

Digital printing with Premier Press makes creating on-demand, personalized variable data projects easy, fast, and affordable. In a world of fast-paced business demands, brands frequently need to send personalized promotional materials directly to the mailboxes of their prospects and customers.

Premier's digital printing capabilities offer great flexibility and value while still maintaining the highest quality and color standards. We provide modern efficiency and

## Large Format

Our wide format printing services craft innovative corporate environments and powerful in-store visuals. We understand your retail graphics needs.

Whether you require merchandising graphics for a small boutique or for a chain of big stores, we'll collaborate with you to produce on-site promotions, floor displays, posters and signage that showcases your products.

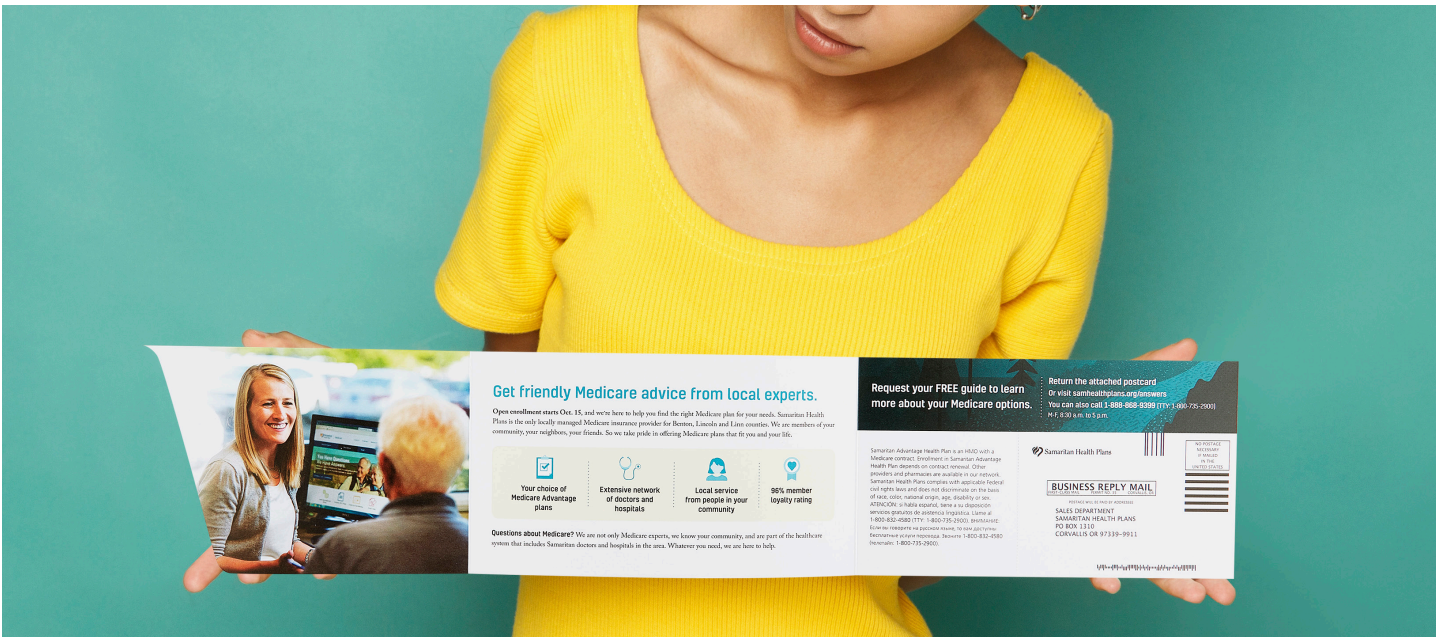


# Direct Mail

## Mailing Services

Direct mail is a powerful, precise, and cost-effective way to communicate directly to customers with a wide variety of marketing materials. It's a flexible, highly measurable component of a diverse and potent multi-channel marketing approach.

When prospecting a new audience, direct mail boasts a 4.4% response rate compared to email's .12% response rate. Premier Press helps you use this method to target prospects, increase engagement with existing customers, and complement your marketing campaign.





# Finishing

## Finishing Services

Premier Press offers a wide range of post-printing services to make your project unique. Transform the size, shape, and texture of your pieces to make it aesthetically pleasing, tactile, and highly functional for your business or creative goals. Premier Press has the answers and the diligence to finalize your project vision with attention to detail.



## Die-cutting

Whether your items call for contoured edges, perforations, windows, flaps, holes, intricate patterns — or any other shape your imagination can conjure up — our expertise and equipment will get the job done exactly as you specify.

We do it all under one roof so we control schedule and craftsmanship.

## Letter Press

Use the art of letterpress work to create a visual and tactile experience.

With a multitude of colors, finishes, and textures, we can help you fashion a high-impact project.

When you need specialty die-cuts, pocket folders, shaped pieces, or accurate round-cornering, our letterpress department has the answers.

# Pre-media

## Photo Studio

When it comes to shedding light on your most important products, it's good to have a resource that knows a thing or two about the art of photography. We combine our full-featured photo studio with a team of world-class color correction, photo editing and pre-media professionals who know what it takes to achieve truly excellent image quality that will be retained in duplication.

### Photo Studio & Color Services

- Studio and On-Location Photography
- Inventory Management System
- Image Manipulation & Composition Retouch
- Color Retouch & Management
- Online Proofing
- Premedia Services
- Project Management



## Creative + Design

The Premier Press design team skillfully helps guide and shape the creative side of your project. We'll gladly join forces to formulate and drive development of an initial idea, fine-tune an existing one, or help propel your design over the finish line.

We collaborate with companies large and small to plan and generate bold and innovative materials that stand out from the ordinary and elicit powerfully positive responses.



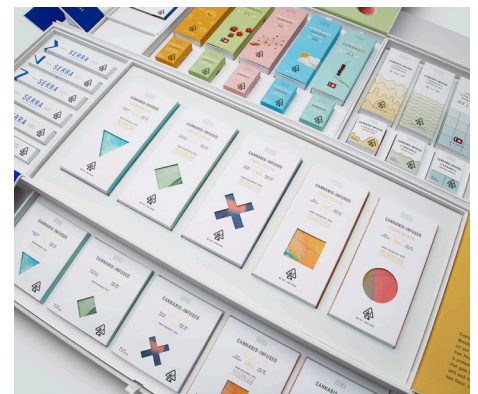


# Packaging

## Innovative Packaging

Premier Press has years of experience conceptualizing, creating, and producing custom packaging. Whether it's influencer marketing, a custom package for your product, or bag that carries it all, our innovative and forward-thinking solutions will get you noticed by influencers and your audience. We partner with many premium brands, such as Nike, Adidas, Converse, Clif Bar, Smashbox Cosmetics, and more.

We will collaborate with you at any stage of the process. We can either be an extension of your creative team or we can take your directives and produce them for you. Our attention to detail and knowledge of materials makes the project go smoothly and produces a box that makes a statement. Our experienced team will research, recommend, and procure just the right products to go in your kit to capture attention. With our vast technical knowledge, we can help



# Management

## Project Management

Clear and frequent communication is an essential component of any successful endeavor. Premier integrates key decision makers into every discussion to keep both you and our team up to speed on project logistics. We'll consult with you before, during, and after production to ensure you're satisfied that we're fulfilling your vision at every stage. When we join forces we create dynamic work, drive awareness, and amplify your brand. Let us know how we can help you.

Rely On Us to Manage the Details

## Print Management

Online systems are critical for developing a streamlined procurement process. Premier Press's experience with web marketing and logistics allows us to create solutions tailored to your company. Whether you need an interactive web storefront, corporate collateral management, or retail data management, our team can help you build a successful marketing program.

## Easy-to-Use Web Store Fronts

Once we've helped you create innovative graphics, we'll then go beyond to bring you cost-effective, customized fulfillment solutions that fit your distribution needs.

## Use Technology to Simplify Your Process

Premier Press's data-leveraging expertise allows us to plan every aspect of your project. We'll coordinate on-time delivery, correctly packaged materials, and efficient fulfillment for economical shipping. If you require on-demand, direct-marketing products, we'll produce and distribute what you need, when you need it.





# Sustainability

We are passionate about protecting our environment.

Premier Press is documented and audited as a sustainable printing company. Operating as a 100% wind powered business, certified by several major environmental organizations, and a carbonless footprint business, we are a proven industry leader in our commitment to the future of our planet.

Our goal is to be a forerunner in the battle for true sustainability.



Premier Press is a team of creators and makers. We collaborate, take chances, and go beyond the possibilities. We were founded with one guiding principle: to quickly and efficiently support our customer's needs. We dig you out when you're buried in deadlines and chaos. We push and prod until a project is completed. We find solutions you didn't even know existed. We simplify and streamline. We are at your service, and we take pride in the award-winning work we do.

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