

# **PREMIER**

A CREATIVE PRODUCTION COMPANY

Equipment & Capabilities

# I Our Capabilities

## PRINT & DIRECT MAIL

### COMPLETE SERVICE

- Offset & Digital Printing
- UV Inks
- Specialty Coatings
- Variable Data and Images
- In-house Creative Team
- Data Management
- Mailing Services

### FINISHING

- Die-cutting
- Bindery
- Letter Press
- Embossing and Foiling
- Sleeking
- International Resources

### CERTIFICATIONS

- G7 Master Printer Certification
- FSC & SGP Certification
- SOCII Certification

## MERCH & APPAREL

### BRANDED MERCH & PROMO

- Sourcing & Ideation
- Premium Decoration Techniques
- Unique, Brand-aligned Items
- Event Giveaways & Client Gifts
- Kitting & Packaging
- On-brand Presentation

### CUSTOM APPAREL

- Full-service Sourcing
- Decoration & Production
- Custom Fabrics & Premium Finishes
- Designed to Fit Your Brand
- Delivery, Online Ordering, & Fulfillment
- Distribution

## ONLINE SOLUTIONS

### PREMIER360 WEB PORTAL

- Product Storefronts for General & Manager Users
- Branded Storefronts
- Store Profile Data Management
- Retail Campaign Manager
- Retail Store Program Manager
- Coordination of Retail Rollouts
- Event Builder
- Planogram Integration
- Installation Photo Tracking
- Fixture Replacement & Damage Program

## CREATIVE SERVICES

### COMPLETE SERVICE

- Ideation
- Brand Governance
- Packaging Design & Engineering
- Apparel Design
- 3D Rendering
- Full-Service Environmental Graphics
- Social Media & Motion Graphics
- Conversion to Production-Ready Files

## PHOTOGRAPHY

### STUDIO

- Highly Experienced Photographers
- On-model
- On-form
- Laydown

### RETOUCHING

- E-commerce
- Editorial Level
- Concepting Imagery  
(including non-final prototypes)
- Digital Proofing

### SUPPORT

- Apparel Stylists
- Food Stylists
- Product Prep
- Secure Product Storage & Staging

## FULFILLMENT & LOGISTICS

### FULFILLMENT

- Kitting & Custom Packaging
- On-demand & Scheduled Shipments
- Personalization
- Quality Assurance
- Multi-channel Support

### WAREHOUSE & DISTRIBUTION

- Secure Storage
- Real-time Inventory Tracking
- Nationwide Shipping
- Pick & Pack
- Logistics Coordination
- Scalable Support

## RETAIL GRAPHICS & ENVIRONMENTS

### BRANDED ENVIRONMENTS

- 3D Rendering of Concepts
- Brand Governance
- Walls & Windows
- Dimensional Treatments
- Fixtures & 3D Builds
- Light Boxes
- Way-Finding
- ADA / Braille Signage
- Experiential
- Art Programs

### RETAIL & DISPLAY

- Bold Immersive Experiences
- Corporate HQ Branding
- Strategy
- Site Survey
- Retail Campaign Rollouts
- Design Studio
- Production
- Signage & Window Displays
- Fixtures & Event Graphics

## PACKAGING, INFLUENCER BOXES, WELCOME & THANK YOU GIFTS

### COMPLETE SERVICE

- Concept & Design
- Prototype & Manufacture
- Fulfillment & Distribution
- White Glove Delivery
- Sourcing Team for Promotional Items, Swag & Apparel

### CONSTRUCTION

- Premium Made, Turn Edge
- Setup Packaging
- Folding Carton
- Corrugate
- Shopping Bags
- International Resources

### SPECIALIZATION

- Influencer Marketing, Capture More Social Traffic
- Activation Collateral, Packaging for Pop-ups

# Offset Lithography

## KOMORI LITHRONE LS840/C/P

8-COLOR OFFSET PRESS  
(28" X 40")

- 8-color printing with inline UV coating
  - AMS UV system for fast drying and specialty finishes
  - Spectrophotometric density control
  - Automated plate hanging and make-ready
  - Integrated ink management software
  - Ultrasonic double sheet detection, sheet decurler, anti-static bar, heatproof delivery
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## KOMORI LITHRONE 40

6-COLOR OFFSET PRESS  
(28" X 40")

- 6-color printing with inline UV coating
  - Anilox enclosed chamber coater
  - Fully automated plate changes and make-ready
  - AMS UV system for fast drying and specialty finishes
  - Spectrophotometric color control
  - KHS inkline system and automated ink dispensing
  - Adjustable ink oscillation
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## PRESSTEK 52DI

4-COLOR DIGITAL OFFSET PRESS  
(20.47" X 14.76")

- Short-run, high-quality color printing
  - On-press, chemistry-free plate imaging
  - Waterless system for wide color range and image definition
  - Advanced color control
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## PRESSTEK 9995

2-COLOR OFFSET PRESS  
(13.39" X 17.72")

- 2-color printing for forms, stationery, and small-format work
- Semi-automatic plate insertion
- Motorized dampening for even ink coverage

# Digital Presses

## HP T250 PAGEWIDE WEB PRESS

8-COLOR OFFSET PRESS  
(28" X 40")

- Web Width: 22" | Image Width: Up to 20.5" | Roll-to-roll or roll-to-sheet
  - High-speed full-color printing with HP Brilliant Ink
  - Supports 30# text to 10 pt. cover, coated or uncoated
  - Compatible with gloss, matte, and silk finishes
  - Variable imaging for direct mail, catalogs, transactional print
  - Water-based inks (low VOC)
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## HP INDIGO 18K DIGITAL PRESS

(UP TO 20" X 28")

- 7-color Indichrome technology: 4CP + Orange, Green, Violet
  - Supports stock up to 24pt
  - Variable imaging for personalized campaigns
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## HP INDIGO 7900 DIGITAL PRESS

(UP TO 13" X 19")

- 6-color liquid ElectroInk process
  - One-Shot Technology, ElectroInk White, raised ink, liquid emboss
  - Enhanced Productivity Mode (EPM)
  - Supports a wide range of substrates including textured, transparent, and recycled stocks
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## QUADIENT DIGITAL PRINTER

4-COLOR ENVELOPE PRESS  
(UP TO 10" X 13")

- Full-color digital envelope printing
  - Supports variable data and personalization
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## XEROX NUVERA

(UP TO 12" X 18")

- Black-and-white printing for manuals, statements, and inserts
  - Supports variable imaging
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## XEROX PHASER 7800

4-COLOR DIGITAL TONER PRESS  
(UP TO 12" X 18")

- Short-run color printing for proofing and marketing materials
- Variable data support

# Wide Format Printing

## CANON COLORADO 1650

64" ROLL PRINTER

- UVgel ink technology with matte and gloss finish options
  - Controlled dot gain for consistent, high-quality detail
  - GREENGUARD Gold Certified inks
  - Efficient web-up process to minimize waste
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## EFI VUTEK H5

8-COLOR + WHITE

- Prints on rigid and flexible media up to 126" wide
  - 8-color + white with UltraDrop 7pL technology
  - LED curing system for energy efficiency
  - Supports substrates up to 2" thick
  - High-speed output: up to 100+ boards/hour
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## DIGITECH TEXAS LT/X2

LED UV FLATBED PRINTER

- Grayscale print heads with droplets as small as 3.5 picoliters
  - Supports substrates up to 6" thick
  - Linear drive system with speeds up to 4,100 ft<sup>2</sup>/hour
  - Automatic head height adjustment and de-ionization bars
  - Integrated conveyor system with Zünd cutter workflow
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## ZÜND G3-3XL-3200 AND 2XL DIGITAL CUTTERS

- Working area: 126" x 125", cuts materials up to 1.97" thick
- Self-adjusting and tandem vacuum systems
- ICC camera for precise registration
- Supports both roll and sheet materials
- 8 modular tools: die-cutting, kiss cuts, routing, creasing, etc.

# Finishing & Fabrication

## MIMAKI CG130 FXII

51" VINYL CUTTING PLOTTER

- Precision cutting for decals, labels, window graphics, and signage
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## EDWARD SEGAL AUTOMATIC GROMMET MACHINE

- Fully automated grommet application with top and bottom feed
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## AGL PATRIOT LAMINATOR

- Supports both thermal and cold lamination
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## MILLER WELDMASTER T300 EDGE SEALER

- Heat-welds seams for banners and signage
  - Used for pole pockets, hems, and weatherproof edges
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## CRONOS ULTIMATE SEWING LINE

- Automated sewing for flags, displays, banners, and curtains
  - High-quality textile finishing for the digital print market
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# Apparel & Promotional Product Decoration

## **WORKHORSE SABRE: 10-STATION PRESS**

- 8-color automatic press for high-volume screen printing
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## **WORKHORSE ODYSSEY: 6-STATION PRESS**

- 4-color manual press for custom or short-run jobs
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## **TAJIMA EMBROIDERY MACHINES**

- Two 6-head machines with 15 needles per head
- One 8-head machine
- One single head machine for prototypes and short runs
- Multi-color embroidery for apparel, hats, and bags

# Bindery & Finishing

## MUELLER MARTINI 380T BRAVO SADDLE STITCHER

- 6 pockets with cover feeder and stacker
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## MBO 26" FOLDERS

- One Perfection folder configuration
  - One with Z-2 knife and double gate fold
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## 2003 HEIDELBERG B-20 FOLDER WITH GLUER

(20" WIDTH)

- Specialized for fugitive glue applications
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## ROLLEM AUTOMATIC SCORE, PERF, AND FOLD

- Scoring, perforating, and folding in a single pass
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## DUPLO BQ 290 TABLETOP PERFECT BINDER (2000)

- Compact binder for short-run book and catalog production
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## PERFECTA 52" CUTTER

- Automatic waste removal and CIP3/CIP4 integration
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## PERFECTA AUTOMATIC JOGGER AND UNLOADER

- Automated stacking and handling for ergonomic efficiency
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## ITOH 45" PROGRAMMABLE CUTTERS

- Programmable precision cutters for high-volume trimming



# Die Cutting, Letterpress & Laminating

## BRAUSSE ETERNA ECUT 1060 AUTOMATIC DIE-CUTTER

- Cuts materials up to 4mm thick
  - Automatic waste removal and tabbing
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## 2012 HEIDELBERG POLAR DCM DIE CUTTER

- Precision die-cutting for small-format packaging and specialty items
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## HEIDELBERG LETTERPRESS DIE-CUTTERS

- (2) 28" Cylinders and one 12" x 18" Windmill
  - Used for die-cutting, scoring, and embossing
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## ROLLEM INSIGNIA 7H ROTARY DIE CUTTER

- Die-cuts and strips waste in one step
  - Supports kiss cutting, batch counting, and scoring
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## BRAUSSE 750 SE & KLUGE EHE 14X22 HOT FOIL STAMPERS

- Foil stamping and embossing for high-end finishes
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## KOMFI AMIGA 76 LAMINATOR

- Supports cold and thermal lamination
  - Sleeking kit for spot foil stamping
  - Flying knife slitting and touchscreen controls
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## 2022 PROFESSIONAL LAMINATING SYSTEMS LAMINATOR

- High-quality, high-volume lamination capabilities

# Rigid Box & Specialty Packaging

## RIGID BOX MAKING

- Hand-wrapped and automated box production
  - Styles include: set-up, clamshell, cigar-style, slipcase, magnetic closure
  - Wrap options: film laminated or book cloth
  - Box size range: Min 4" x 2.5" x 0.5" to Max 23.5" x 15.75" x 5.1"
  - Board thickness supported: .040" to .120"
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## BOX MOUNTING & CUSTOM CORRUGATE

- Stock A Mounter/Laminator for gluing top sheets to corrugate
  - Supports sheet sizes up to 49" x 64"
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## PACKSIZE EM7-35 ON-DEMAND BOX MAKER

- Creates custom-size boxes for just-in-time packaging

# Digital Finishing

## DUPLO DC-646 SLITTER/CUTTER/CREASER/FOLDER

- Handles short-run digital jobs
- Supports variable data, custom sizing, and precision folding

# Direct Mail

## ENVELOPE & PERSONALIZATION PRESSES

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### HALM MINIJET

### 2-COLOR ENVELOPE PRESS

- High-speed envelope printing for direct mail
  - Ideal for return addresses, branded mailers, and batch campaigns
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### QUADIENT DIGITAL ENVELOPE PRINTER

### 4-COLOR INKJET

- Full-color envelope printing up to 10" x 13"
  - Supports variable data and personalized designs
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### XEROX PHASER 7800

### 4-COLOR DIGITAL TONER PRESS

- Produces inserts, postcards, and self-mailers
  - Supports variable data printing
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### XEROX NUVERA

### HIGH-SPEED BLACK & WHITE TONER PRESS

- High-volume printing for transactional mail and personalized B&W content
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### SECAP INKJET ADDRESSING PRINTER – 2021 MODEL

- High-speed addressing system for envelopes, cards, and flats
  - Supports variable addressing, barcoding, and postal details
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### MAXWRITER HANDWRITING MACHINE

- Signs and personalizes envelopes, letters, or postcards
- Uses actual writing instruments including pens, pencils, markers, and crayons
- Replicates real handwriting for a personalized, human touch

# DIRECT MAIL CONTINUED...

## INSERTING SYSTEMS

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### FLOWMASTER RS20 PLUS

- Envelope sizes: A7 to 10" x 13"
  - 6 servo-fed stations with 100% camera match verification
  - Programmable diverters and high-speed output
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### PHILIPSBURG INSERTERS

- 6-Station (6" x 9") with dual camera matching
  - 7-Station (9" x 12") for larger format direct mail
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### PITNEY BOWES 4-STATION INSERTER (6" X 9")

- Mid-volume letter-size mail with intelligent matching
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### MB BAUERLE AUTOSET 18 HIGH-SPEED INSERTER

- 4 inserting stations with inline folder/accumulator
  - Integrated Buskro UV inkjet addressing system
  - Divert gates for continuous production
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## SUPPORTING TECHNOLOGY

- Buskro Inline UV Inkjet System for inline high-resolution addressing
  - Data processing: cleansing, list management, CASS, NCOA, presort
  - Postal logistics and USPS format approval
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### 2019 QUADIENT

- 4 station inserter, A6 to 9.5x13

# Photography & Retouching Capabilities

Professional photography and retouching services for retail, e-commerce, packaging, and print. Services available in-studio or on-location, supported by a full creative and production team.

## CORE SERVICES

- On-Model, On-Form, and Laydown Product Photography
  - High-Volume Studio Shoots
  - On-Location Photography
  - Custom Lighting & Styling
  - Color-Accurate Retouching & Cleanup
  - Remote Digital Proofing
  - Print & E-commerce-Ready File Delivery
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## STUDIO SPECS & TECHNOLOGY

- Lighting Systems: Speedotron and Profoto
- Camera Systems: Canon 5D Mark IV
- Capture Software: Capture One
- Digital Proofing: Workfront ProofHQ
- Color Viewing: GTI Standard Viewing Stations
- Capture Calibration: X-Rite ColorChecker (hardware + software)
- Monitor Calibration: X-Rite i1Profiler
- Displays: Eizo ColorEdge Monitors