



# PREMIER

A CREATIVE PRODUCTION COMPANY

WHO WE ARE

# In a world of creative possibilities, we are your crafters.

**Our Vision** - Create a world free from dull marketing.

Premier Press has earned its place as the go-to creative production partner for premium agencies and brands. Whether you need a luxury marketing campaign or a premium custom influencer kit, a custom packaging solution you're dreaming about or a brand activation that still needs to be conceived, you can be confident that we can do it, because we do it all—and all under one roof. Our team of nearly 200 experts bypass the ordinary to create extraordinary, lasting brand experiences.

200

TEAM MEMBERS



100%

WIND-POWERED  
FACILITY



51

YEARS SOLVING  
CUSTOMER  
PROBLEMS

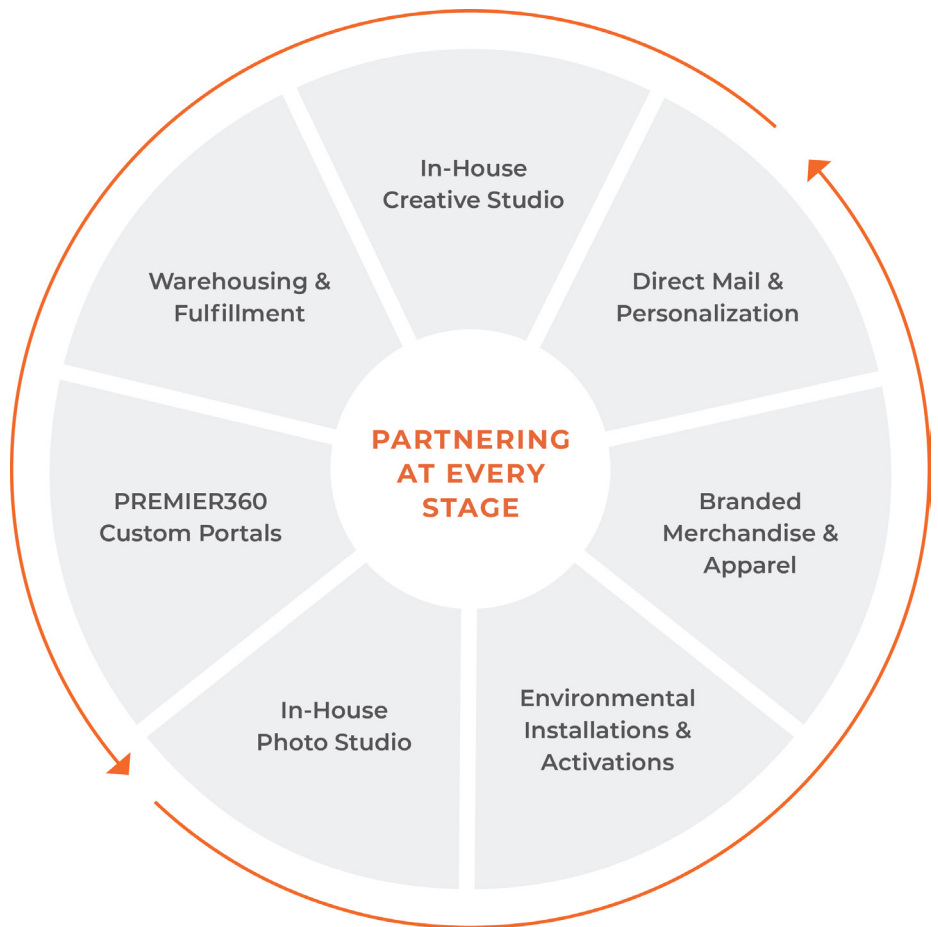


170

THOUSAND,  
SQ FT FACILITY

# We bring order to the chaos.

- 1 IT STARTS WITH A CONVERSATION.
- 2 PROJECT MANAGERS TAKE IT FROM THERE.
- 3 NEED CREATIVE? WE'VE GOT YOU.
- 4 READY TO PRODUCE.



## BEYOND THE PRESS

### IN-HOUSE CREATIVE STUDIO

From custom packaging to retail displays, our Structural Engineer and Rendering Artists build out full visual prototypes so you can see it before we make it.

### DIRECT MAIL & PERSONALIZATION

We handle everything from strategy, list management, to delivery. Data-driven, highly targeted, and all in-house for better control.

### BRANDED MERCHANDISE & APPAREL

Looking for promo pieces or retail-ready apparel? We source, embroider, and screen print. No middlemen, no surprises.

### ENVIRONMENTAL INSTALLATIONS & ACTIVATIONS

We transform spaces into brand experiences. Our team handles site surveys, fabrication, and on-site installs from start to finish.

### IN-HOUSE PHOTO STUDIO

Need visuals? Our studio team captures, retouches, and perfects imagery to elevate your packaging, look books, and more.

### PREMIER360 CUSTOM PORTALS

Branded, custom-built portals for businesses managing recurring orders. From print management to pick-and-pack fulfillment, Premier360 streamlines ordering, production, and distribution—keeping your repeat programs efficient and on brand.

### WAREHOUSING & FULFILLMENT

Yes, we store. But we also pick, pack, and ship all under one roof, with real-time inventory tracking to keep things moving.

## OUR COMPREHENSIVE SUITE OF SERVICES

# We meet every request with a solution—not a no.

We've built a team that's as resourceful as it is skilled. Our collective experience spans creative, print, packaging, logistics, and more - meaning if you can think it, we can do it. And if it hasn't been done before? Even better.

We're not here to follow templates. We're here to figure it out, push the boundaries, and problem-solve in real time. When others hesitate, we lean in with smart questions, innovative tools, and the flexibility to make your idea work for your brand.



Custom  
Apparel



Branded  
Merch



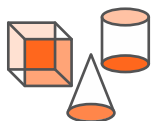
Photo Studio



Digital Assets



**PREMIER360**



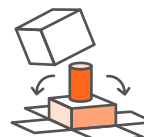
3D Rendering



Retail Displays



Custom  
Die Lines



Premium  
Packaging



Printing



Fulfillment +  
Customer Support



Distribution +  
Warehouse



Branded  
Environments



Trade Show  
Graphics



Installations  
+ Site Surveys



Creative  
+ Design



Direct Mail



Marketing +  
Strategy

# PRINT & DIRECT MAIL

## COMPLETE SERVICE

- Offset and Digital Printing
- UV Inks
- Specialty Coatings
- Variable Data and Images
- In-house Creative Team
- Data Management
- Mailing Services

## FINISHING

- Die-cutting
- Bindery
- Letter Press
- Embossing and Foiling
- Sleeking
- International Resources

## CERTIFICATIONS

- G7 Master Printer Certification
- FSC and SGP Certification
- HIPAA Compliant
- SOCII Certification



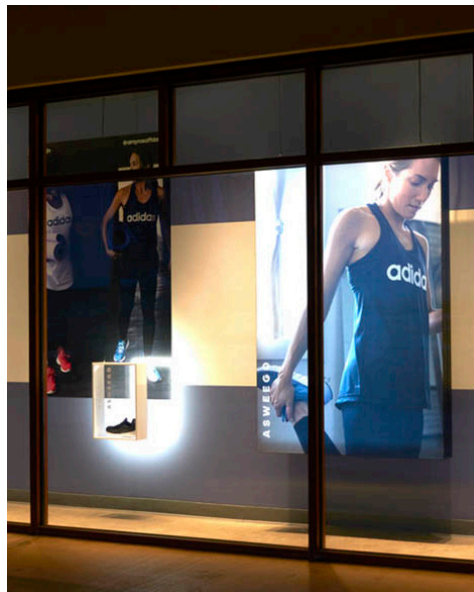
# RETAIL GRAPHICS & ENVIRONMENTS

## BRANDED ENVIRONMENTS

- 3D Rendering of Concepts
- Brand Governance
- Walls and Windows
- Dimensional Treatments
- Fixtures and 3D Builds
- Light Boxes
- Way-Finding
- ADA / Braille Signage
- Experiential
- Art Programs

## RETAIL & DISPLAY

- Bold Immersive Experiences
- Corporate HQ Branding
- Strategy
- Site Survey
- Retail Campaign Rollouts
- Design Studio
- Production
- Signage & Window Displays
- Fixtures & Event Graphics



# PACKAGING, INFLUENCER BOXES, WELCOME & THANK YOU GIFTS

## COMPLETE SERVICE

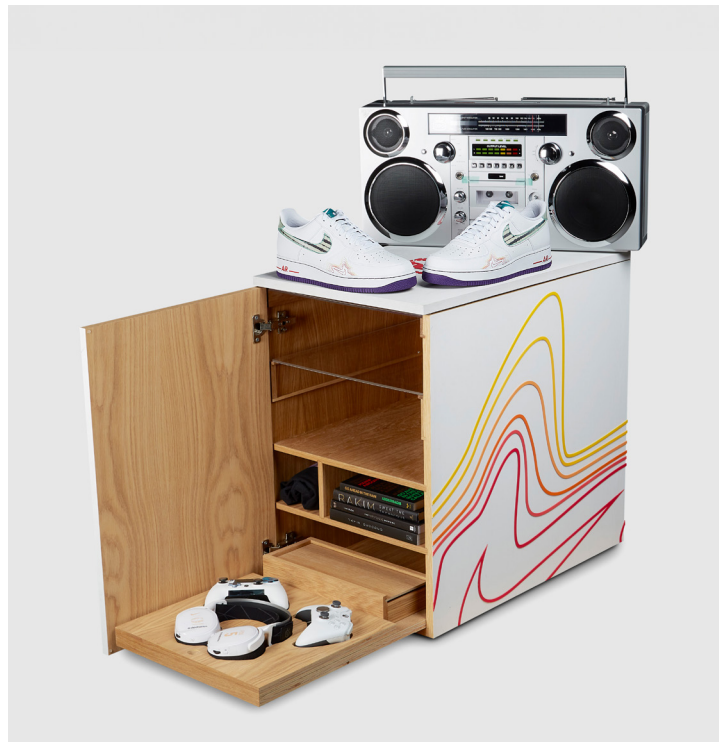
- Concept and Design
- Prototype and Manufacture
- Fulfillment and Distribution
- White Glove Delivery
- Sourcing Team for Promotional Items, Swag and Apparel

## CONSTRUCTION

- Premium Made, Turn Edge
- Setup Packaging
- Folding Carton
- Corrugate
- Shopping Bags
- International Resources

## SPECIALIZATION

- Influencer Marketing, Capture More Social Traffic
- Activation Collateral, Packaging for Pop-ups



# CUSTOM MERCH & APPAREL

## What sets us apart -

It's more than merch, it's a full-service brand experience.

From concept to doorstep, Premier Press simplifies every step of the journey. Creative development, decoration, packaging, warehousing, fulfillment - it's all handled in-house for a seamless process and stand-out results.

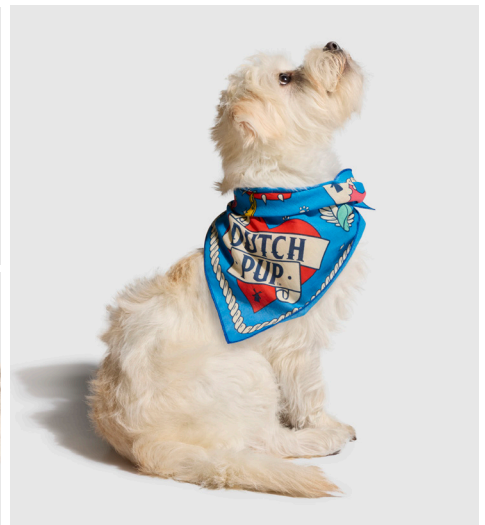
No juggling vendors. No guesswork. Just cohesive, customized branded merchandise done right.

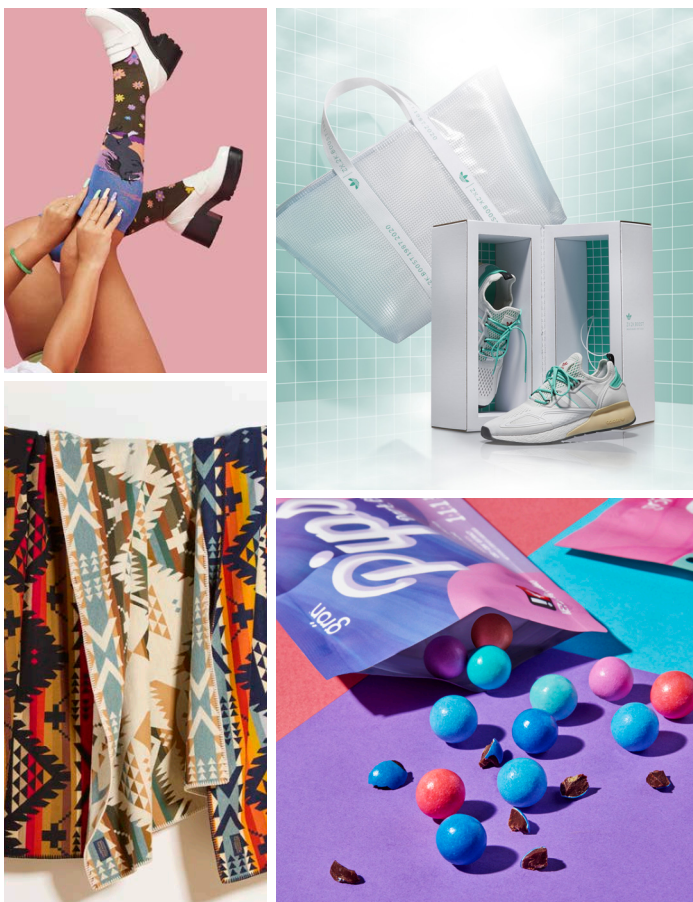
## BRANDED MERCH & PROMO

- Sourcing & Ideation
- Premium Decoration Techniques
- Unique, Brand-Aligned Items
- Event Giveaways & Client Gifts
- Kitting & Packaging
- On-Brand Presentation

## CUSTOM APPAREL

- Full-Service Sourcing
- Decoration & Production
- Custom Fabrics & Premium Finishes
- Designed to Fit your Brand
- Delivery, Online Ordering, and Fulfillment
- Distribution





# PHOTOGRAPHY

We combine our full-featured photo studio with a team of world-class color correction, photo editing, and pre-media professionals who know what it takes to achieve truly excellent image quality.

## STUDIO

- Highly Experienced Photographers
- On-model
- On-form
- Laydown

## RETOUCHING

- E-commerce
- Editorial Level
- Concepting Imagery (including non-final prototypes)
- Digital Proofing

## SUPPORT

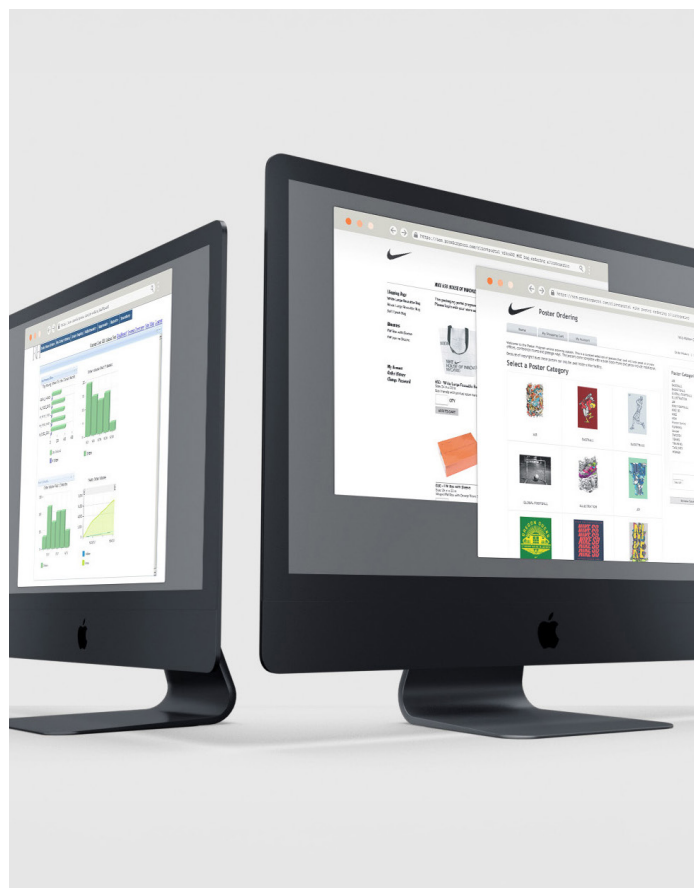
- Apparel Stylists
- Food Stylists
- Product Prep
- Secure Product Storage and Staging

# ONLINE SOLUTIONS: PREMIER360

**Smart Portals. Sharp Execution.** Our custom-built platforms are designed around your needs - corporate storefronts to retail tracking tools - giving your teams easy access, brand-safe assets, and full visibility into inventory and fulfillment. It's brand management simplified, streamlined, and always on point.

## WEB PORTAL SOLUTIONS

- Product Storefronts for General and Manager Users
- Branded Storefronts
- Store Profile Data Management
- Retail Campaign Manager
- Retail Store Program Manager
- Coordination of Retail Rollouts
- Event Builder
- Planogram Integration
- Installation Photo Tracking
- Fixture Replacement & Damage Program



## OUR VALUES

# Respect ourselves, each other, and **our community.**



renewable  
choice  
ENERGY



## SUSTAINABILITY & CERTIFICATIONS

- 100% Wind-Powered Facility
- Wind-Powered Facility Since 2004
- Scope 2 Carbon Neutral Facility
- FSC Certified
- SGP (Sustainable Green Partnership)
- Gold standard for sustainability in print
- Certified for offset, digital, and large format
- Environmentally Friendly Inks
- Low VOC Vegetable Inks
- VOC-Free UV Inks



## QUESTIONS? CONTACT US:

5000 NORTH BASIN AVENUE PORTLAND, OR 97217

503.223.4984

PREMIERPRESS.COM